



Programmatic Plan, Student & Campus Life

Prioritizing Student Affordability, Campus Experience, Access and Financial Sustainability

Agenda:

- Cornell Academic Materials Program (**CAMP**) – affordable, sustainable course materials delivery program for undergraduates



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- **Michael Ramsey**, Academic Materials Manager, SCL
mer297@cornell.edu
- **Patricia Loi**, ILR, Pre-Law 2022
pcl63@cornell.edu



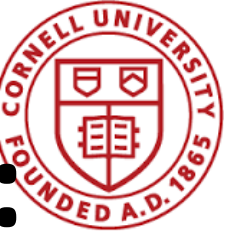
The task at hand:

- Identify a more **sustainable, inclusive, and equitable** model for course materials delivery
- Combat unpredictability of **course materials costs** and **reduce financial barriers**
- Improve course **preparedness**



Current Initiatives:

- University's Instant Access Program
- Course Materials offered at The Cornell Store
- Expansion of Library offerings
- Reduction in highly expensive print textbooks
- Transition of print books to ebooks
- Expand available resources and assistance for course materials



Current Initiatives; What we've learned:

- Critical need to pursue a location agnostic delivery.
- Not a 100% solvable problem.
- Rather than inaction, a call to action to adapt and learn how to best approach affordability and access.
- Change and plan for conditions now and for the future.



We are seeing three things:

1. Students are using more digital options now than ever before.
2. Students are choosing the most affordable option, which trends dominantly digital.
3. Print course materials are becoming more and more unsustainable. Print books in general will never go away; but the cycle of course materials has to evolve.



What digital brings to the college experience:

1. Shift toward more technical literacy. However, savviness doesn't equate to literacy.
2. Higher rates of engagement with the course materials in Canvas courses.
3. Improvement in financial burden of high cost materials.



Current ecosystem evolution:

Beginning Fall 2022:

- **All required course materials, digital-first,**
 - **for all undergraduates**
 - **at the same flat-rate**
 - **provided by semester, not annually**



Sustainability:

- Digital-first approach. Print provided only when not available in digital formats.
- Participation available to all undergrads.
- Available by Day One in Canvas.
- Program cost fully covered for students receiving financial aid.
- Participation based at the semester level.
- Process to decline participation, e.g. Opt-Out.



Affordability & Inclusion:

- Stabilizes semester start experience through:
 - Predictable, lower cost
 - Predictable distribution; all UGs, Day One
 - Lower program cost allows for **FA rebalance, not reduction**



Accessibility:

- Canvas-centric; universal application across disciplines.
- Continuous accessibility audit of content & platform.
- Web compliance standards and student data security.
- Universal design approach.
- Alternate formats and existing process for accommodation.
- Expansion to technology resources.



Questions and Feedback