Cornell University
Office of the Assemblies

<u>Video Platform Submission Guidelines/Instructions</u>

While optional yet strongly encouraged, candidates may submit a **short 60-90 second video** detailing their platform and provide information about themselves. Please review the details below if you wish to submit a video:

- This video option is open to spring and fall candidates.
- Videos must be:
    - ADA compliant and include closed-captioning
    - Submitted in .mp4 format.
- They can be filmed either vertically or horizontally.
- If you would like to submit a video, email it to assembly@cornell.edu with "ElectionTerm and Year SA Candidate video – First Initial. Last Name" (i.e. "Fall2020 SA Candidate video – J. Smith") as the subject line by **11:59pm EST on Thursday, September 17th, 2020**.

Once a candidate's petition is validated, the approved video will appear on the Student Assembly Elections – Candidate Statements Video On Demand channel for viewing. Additionally, the video will be hyperlinked from their candidate statement on the Student Assembly Election webpage.

If you have any questions or concerns, email the Student Assembly Elections Committee at sa-elections@cornell.edu.